



SPIELMANNSZUG MINNESOTA, INC.

17794 Ikaria Ct
Lakeville, MN 55044

952-435-6559

e-mail: szmnvolk@gmail.com

www.spielmannszug-mn.org

Ad Confirmation

Must be submitted no later than Oct 1st

Business/Individual Name

Billing Address

The undersigned requests a:

_____ Full Page B&W Ad \$80.00
Front inside cover \$130.00
Back inside cover \$130.00
Center book pgs \$90.00/ per pg

_____ e-Mail Address

_____ ½ Page B&W Ad \$55.00

_____ Telephone Number

_____ ¼ Page B&W Ad \$35.00

_____ Full Page Color Ad \$160.00
_____ Back Cover Full Page Color Ad \$185.00
_____ Last Full Page Color Ad \$170.00
_____ Inside Front Cover or Inside Back Cover \$185.00

In the 2011/2012 Spielmannszug Minnesota Karneval Ad Book being published November 2011.

_____ Authorizing Signature

_____ Date

Payment Method: (circle one) Cash Enclosed Check Enclosed Invoice Requested

The contents of the ad will be (check or circle one)

- a) Exactly same as last year
- b) Same as last year with some minor text changes. Marked up copy of last year's ad is attached
- c) Same as last year with some minor text and graphic changes. Marked up copy of last year's ad is attached along with a JPEG file of the new graphic and/or a very good hardcopy that can be scanned
- d) New camera-ready ad. JPEG file and/or very good hardcopy that can be scanned is attached
- e) New ad---needs to be created for advertiser. Concept sketch is attached.
- f) To be determined



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Dear Ad Book Sponsor,

June 23, 2011

Thank you for placing an ad in the 2010-11 Spielmannszug MN Karneval club ad book last year. It has allowed our club to continue the fun in the German Karneval traditions with an ever-widening group of people.

We are hoping that you might consider placing another ad for this year's book, 2011-12. There is a deadline of Oct. 1 with publication in mid-November. Prices are: \$80, \$55 and \$35. Prices are detailed on the Ad Confirmation sheet included with this letter. Also note on the bottom of the Ad Confirmation that there are several hints for submitting the ad copy. We have enclosed a copy of your last year's ad for your recollection and study.

Pre-payment by check is preferred and always helpful. Please make the check payable to "Spielmannszug Minnesota" and send along with the Ad Confirmation and marked up copy of last year's ad, updated graphics files, camera ready copy for a new ad, etc to:

Millie Volk
17794 Ikaria Court
Lakeville, Minnesota 55044

Alternatively, the Ad Confirmation and Ad Material can be sent as attachments to szmnvolk@gmail.com

I will try to be of service to you in placing the ad. Feel free to contact me at 952-435-6559 or szmnvolk@gmail.com

Sincerely, Millie Volk, Ad Book Chair.